

BASEBALL, WAR AND ADVERTISING

The major league and Venice series of games pulled off in Honolulu have proved one of the most effective advertising stunts that could have happened. The baseball contests have put the Honofulu date line into every newspaper in the United States, not simply once, but every day for a month.

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Baseball is the national sport, pastime, vice or glory, depending on how much sporting blood the average citizen has in his veins. It is a habit, an inspiration, a recreation. Lay out a new diamond at the North Pole and the railroads will be runaing excupsion trains up there next summer. Send an expeditionary force to Mexico and the first event of any national importance after the town is cleaned up of suipers is to try out the provess of the respective teams of Uncle Sam's land and sea soldiers. The proverb used to run that "trade follows the flag." Amend that now to, "The Fing follows baseball."

Fing follows basehall."

Sporting Life, a Philadelphia weekly having a sirculation of over 300,000 has devoted full pages to the Honolitia series. So has Sporting News, a St. Louis publication with well up towards half a million subscribers. The big metropolitan dailies have featured Honolulu, the games and the star players, for weeks past.

The American people never really take the trouble to study up all about a place from A to Z until a battle of a ball game occurs there.

there.

I have often said that a touch of war would be a good investment. Our citizens know more about Vera Cruz today that they do about the whole of Alaska and Hawali combined. Neither, of these was fought for. The little scrap at Vera Cruz will get a chapter in the histories and school books for the next fifty reast. Territory pencefully acquired gets a footnote. The great basefull series just finished, puts Honolulu into the minds of all Americans for the next ten years, whether it gets into the school books or not. Hawaii is for the first time accepted as an integral part of the United States and our mainland cousins will now stop using foreign postage when they write us. We will, of course, expect to receive entalogues printed in Spanish and offering goods at "expert prices" or "for the foreign trade," but that can"t be helped. New York's Hebrew population are slow to learn. The important point is that thirty million baseball "Fans" have adopted Hawaii into the family. A 16 16 16

MURRAY'S LINEAGE

I understand that the head of one of the English ficins here opened his copy of the Het Cinder yesterday, looked at the handsome visage of Harry Murray, said: "Hub—I see the Germin Engreer har lost another son." and fired the sinder jute the waste basket. This puts Harry into the royal class along with many another descendant of the Irish Kings.

BI-LINGU : AND BIBLICAL GRAPTS

The house of representatives elected last month contains only one member who is not entirely familiar with the English language—who cannot talk it, write it and read it perfectly. The membership includes five members who do not understand enough Hawatian to be able to follow a speech in Hawatian. What I am the house use the public money again to him an interpreter at ten dollars a day to let the one member know what la going on? Will the house hire translators to put the bills and resolutions into Hawatian and generally hold up all the business of the house for this one unfortunate statesman?

Last year, in the various dual language grafts, the house unnecessarily spent \$4949.00. The interpreter cost ten dollars a day translators got \$1.00 a folio for the hills they worked on, and it cost \$1.50 a page to put the translated bills into price.

Is it worth ten dollars a day to let the five handes know what the one Hawatian is talking about? Or is it worth, while hiring an interpreter for the sole benefit of the one member? Or, will the house follow the example of the searce and once for all rid the Territory of this two-talk fage?

For the purposes of interpretation, why not seat the one Hawatian is the property of the purposes of interpretation, why not seat the one Hawatian is the property of the purposes of interpretation, why not seat the page Hawatian is the property of the purposes of interpretation, why not seat the page Hawatian is the property of the purposes of interpretation, why not seat the page Hawatian is the property of the purposes of interpretation, why not seat the page Hawatian is the property of the purposes of interpretation, why not seat the page Hawatian is the page Hawatian in the property of the purposes of interpretation, why not seat the page Hawatian in the property of the purposes of interpretation. The house of representatives elected last month contains

For the purposes of interpretation, why nut seat the one Ha-waiian talker between two members who understand both Hawaiian and English, and sandwich the haoles between members who saver

and English, and sandwich the haoles between members who savey both the lingo and the vernacular? Five thousand dollars will go a long way towards necessary things these hard times, and the amount is worth saving in itself, to say nothing of the economy in time and patience in the use of English alone.

The "religious graft" is up to the city preachers. So long as they are content to sit back and decline to offer free prayers for the legislators, the honorable members will have to keep on paying a dollar a minute for the time of some preacher who cannot land a permanent pulpit. Last session, Speaker Holstein was ready to accept volunteer invocations and prepared to cut out the reversad appendix to the payroll, but at the last minute the flonolulu clergymen sidestepped and allowed the gentle graft to proceed. I am of men sidestepped and allowed the gentle graft to proceed. I am of the opinion that if the ministers want to set a good example for the coming session, and take turn about at asking the blessing on the assembly, their services will be accepted. Even preachers should be given a second opportunity, anyhow. Let's wait and see what they do this time.

TIPPING OFF THE SIGNALS

Argabrite, the Punahou man who made a reputation on Thursday out at Mollill by slamming Alexander the Great for a two-

day out at Mollill by slamming Alexander the Great for a two-hagger, considers the inside story of that hit too good a joke to keep to himself, even if his reputation as a "big league hitter" has to suffer. The way he tells it, it was this way.

When he stepped up to the plate. Willis Killifer, hehind the mask, signalled the fielders to spread out and go back, and not a man moved. Why should they fear a hit with Alexander is the box! each man asked himself. But, when Killifer signalled to go back, he expected them to go back, because that's the way he plays the game. He decided to teach them not to monlay with his signals, even if they had an amateur at the bat.

'Young fellow,' he said to Argabrite, 'I have to show those loafers in the field to do what they're told. Now, don't try to hit this first one. Wait for the second. It's going to be a swift one, right over the plate.'

Argubrite let the first go by. Then he slammed the accord for two bases, and the fielders chased the hit clear to the feares. "Next time I signal 'em to go back, I guess they'll go back," Argubrite, starting down the base line, heard Kilifer say to himself.

THE LITTLE BELGIAN REFUGEE

The guid folk o' Glasgow are not so alarmed and horrified over the war as not to be able to enjoy a joke—provided it is a Scotch joke. Not only do they enjoy whatever comes along in the way of a laugh, but they pass it on. Gilbert J. Waller, who has relatives in Glasgow, let me read part of a letter he received on the last mail to prove it. seems that the Glasgow bodies insisted on having some of

the Belgian refugees sent there to be cared for and accordingly three thousand were sent, a thousand a day for three days. The charitably inclined flocked to the great hall where the refusees were gathered, making their choices of individuals and families to adopt. On the last day, when the last thousand had been pretty well picked over, one disconsolate little girl was seen, wandering atmices by a round the room. Evidently she was not attached to any family. She looked frightened, hungry and altogether misseable.

A kind Scotch lady went to her and, in broken French, naked the little girl if she did not want to go home for a nice supper.

The little one raised her eyes to the kind lady's face, but made no reply. Others who were annealed to tried their French. Then one was sent for who could talk Flemish, and she tried to get an answer out of the poor little refugee, but in vais.

"Some one try German. Perhaps she understands that," said one, and disregarding the horrified looks of those around, someone

"Holy smoke," exclaimed High Private Jones, tilting his chair back against the barber shop wall. 'Listen to this bunk, will back against the barber shop wall. 'Listen to this bunk, will back against the barber shop wall. 'Listen to this bunk, will back against the barber shop wall. 'Listen to this bunk, will back against the barber shop wall. 'Listen to this bunk, will back against the barber shop wall. 'Listen to this bunk, will back against the barber shop wall. 'Listen to this bunk, will soul.' The shop wall the shop wall to back against the barber shop wall. 'Listen to this bunk, will the barber shop wall. 'Listen to this bunk, will soul.' The shop wall the shop wall to be shop wall to back against the barber shop wall. 'Listen to this bunk, will soul.' Listen to this bunk, will show. Shop wall. 'Listen to this bunk, will show.' The shop wall the shop wall to back against the barber shop wall. 'Listen to this bunk, will back against the barber shop wall. 'Listen to this bunk, will back against the barber shop wall. 'Listen to this bunk, will back against the barber shop wall. 'Listen to this bunk, will show.' The shop wall the shop wall the shop wall. 'Listen to this bunk, will show, will that used!' he shop wall the shop wall. 'Listen to this bunk, will the suble.' Army benefits by new scale of punishment.' read sones. 'Now, sin't that nice!' he asked.
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'Listen to the shop wall the list paragraph to seal.' I'm, bay, here get this,' said Jones as he hurried! he wall the printer of punishment.' read

of the sugar crop, has been cabled to the European relief fund managers, I suggest that we go ahead as originally suggested and send a ship load of something to cat.

The Belgiams are going to continue to be on short rations until the middle of next ammer at least. There would be mighty little chance of a owing anything to cut short of mid-ammer even if the Gorman, French and English combatants were to withdraw and fight the balance of the scrap in their own door vards.

Belgium is in the same fix that you or I would be if our neighbors on both eides of the block, from across the street, and over the siley, foregathered on the flower beds in the front yard in an old fassitioned Domybrook shindy, with overflow parties running through the kitchen, bedrooms and across the best parlor carpet, anashing each other with our flower-pots, chandellers and raising hob generally. This is not Belgium's war. The Belgiam people are dimply, playing the part of the 'innocent spectator' and we all know what he gets.

There's are women and children and old men whose homes have been burned, shattered and destroyed by shell-fire and hullets, Thomands and tens of thousands are in penury and want, with little to clothe them against the inclonency of the Belgian winter and less to est.

When Hawati cabled the money we did the right thing, because in sity gariastrophe or cyclasm the first need is for ready money. At the first need is for ready money. At the first need is for ready money of ready less that the sure and in the form of ready close the court woke up durin' the proceeding and only the court woke up durin' the proceeding sure ready and the court woke up durin' the proceeding sure ready quick whether wing dope as what it was all about. There was about a first partial carbon the word of the court woke up durin' the proceeding sure ready quick was vote.

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Small Talks

SAM BLAIR-Honolulu is the best free show town in the world know, you can take it from me,

MAYOR J. J. FERN-The doctor told me yesterday that I got my future before me. I didn't know it was as bad as that. PITCHER ALEXANDER—Why don't you Honelulu people get igger bull park? I hate to lose so many balls when I go to but.

M. CAETANO PACHECO Won't it he awful when I'll have swear some people, that I know only too well, to tell the truth! PRED R. SWINZER—Is the Twommy who is mixed up in this blind pig club the same man who is on the police force? Isn't that sort of funny?

"COSY" DOLAN IP you were a log league player and got the salary I get it wouldn't hurt you to cut the capers I get off when 'm feeling good.

JUDGE T. B. STUART-This is a great country a. . a stranger finds himself at home in less than no time. I like Hawaii. Haven't got good reason to?

W. W. THAYER-Rev. H. H. Parker will now perpetuate the Hawatian language for all time and it does not require an act of congress to do it, either.

P. J. TURRILL—I don't care who knows that I am an appli-cant for messenger in the marshal's office, least of all Robbie W. Catheart and his chum Bob Levi.

JRA THOMAS—Half the fun out at Molhill Field is to get that Ewa blenchers crowd working of their enthusiasm. The funny part of it is that they take me seriously.

A. L. C. ATKINSON—A. K. Ozawa has denied that he is dear and since the news of his being among the living does not come from Berlin it can be easily believed.

JEFF TESREAU-I never knew I could hit a ball so far until came to Houslulu. The nir hore must be finer than elsewhere. It ems to offer less resistance to a batted ball.

HENRY C. HAPAI—In spare moments I am reading a copy of Milton's 'Paradise Lost' that Tommy Treadway loaned me. Tommy has good taste and shows it in the literature he peruses.

my has good taste and shows it in the literature he peruses.

HARRY MURRAY—Some tourists kicked because they couldn't find any lava along Lava Trail last night. Next time we'll call it Goat Trail, thus avoiding any such unfavorable criticism.

W. P. PENNELL—I almost got into trauble over my last small talk in The Advertiser, but I notice that the flag that used to hang outside of the Spanish War Veterans' Club has been removed.

MARSHAL JEROME J. SMIDDY—The worst thing about raid-opium joints is that the smell of the poppy juice sticks to one a poor relation. But smell or no smell I'm going to stick to it. LLOYD CONKLING—I am opposed to any extension of the Rapid Transit franchise, or to any other rights, favors, or privileges being granted this iniquitous and sculless corporation so long as they refuse to let us amoke on the back platform

JOHN B. ENOS—As president of the Portuguese American Civic Longue I want everybody to know that the lengue is not a political organization. To prove this we have installed a hammer amasker that is quite competent to attend to all knockers.

RORT. WM. CATHCART—My serenity is not disturbed by small souled persons of the "peanut" variety who would belittle me by funny items in the papers. "The taunt, the tribute, the abuse, the praise. I take them all in the same unwavering mood."

DICK HOBLITZEL, First Baseman of the All-Americans—have just returned from a visit to the Volcano on Kilnues. You can say for, me that old Satan is heaving hotter ones over there than "Bullet Joe" Bush could throw with a steam engine.

ATTORNEY-GENERAL STAINBACK-Nothing but mee tional surrender will satisfy me in regard to the que warranto proceedings against the Spanish War Veterans' Club. I am satisfies that the law has been violated right along and no excuses will ge

CHARLES R. FORBES—I butted into a grouch early in the week and the posky thing has been hard to get rid of, but the worst is that those who got wise to the fact have bethered me and want to know what it is all about. Now, is there a man who can explain a grouch? GUY H. TUTTLE-I note in The Advertiser this morning that

I am scheduled to leave on the steamer Sierra to assume the management of the Hawaiian curio booth at the San Diego Exposition. This is a mistake. I am not going to San Diego and have had no

GOVERNOR PINKHAM—I have asked the attorney general give me an opinion on the opinion of that New York law firm regard to the bond question. When I get that opinion on the opinion I am going to write that firm a letter. I may also have opinion of my own to express.

AUGUSTUS E. MURPHY—Some people can't help but she their ignorance. The leaf brought to me under the supposition the it was real Irish clover turned out to be sothing more than "but hone" grass. It's something entirely unknown in Ireland; whe it is called "Wandering Jew." FLOYD E. MATSON-Being editor of the Hot Cinder for a day

is worth as much as having your name in the editorial column of usy Hilo paper. The only member of the Cinder staff whose safety fear for is the society editor. I hate to think what is go happen to her. She's fired already, anyhow,

II. H. TRENT—It pays to advertise. I have but twenty people ask me to get them a Kona nightingale since The Advertiser gave that account of my recent importation. My kekake has entirely recovered from his sea trip and is as gay, chapper and frisky as the rest of the folks that live in the pure bracing air of Alewa Heights.

"KEYSTONE!" BOONE—I went to the Volcaso and saw the

sight of my life. Ask Hoblitzel of the initial sack. We got the laugh on the follows that were ufraid to make that dinky little trip to Hille and a few hours after returning we had legs enough to play ball. Say, but there are some knockers in Honolulu. They advised

Anot to go.

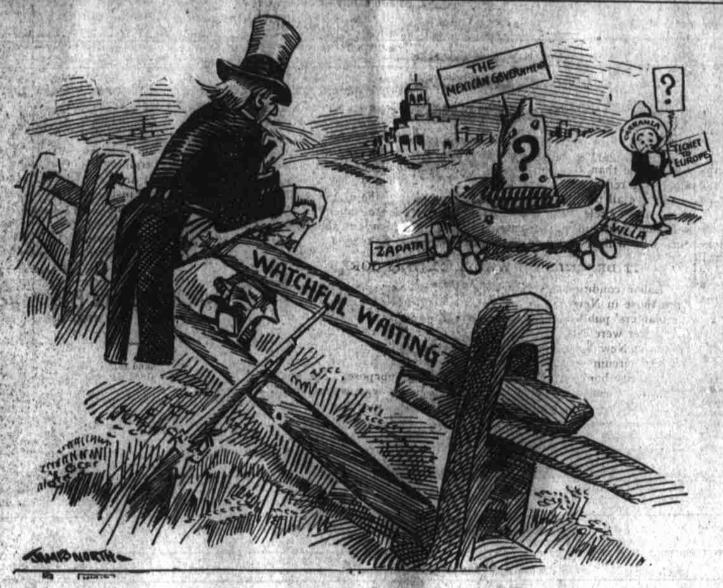
JOHNNY MARTIN—The big league players, Ira Thomas and Ray Chapman, told us at the Y. M. C. A. last Thursday night that the teams and players which play the big games do so without the use of liquor, tobacco, prefanity and bickering. Connic Mark puts his men on their honor to keep these things tabu and of that famous "One-hundred theusand dollar infield" there's not a man that onehes liquor and only one who uses tobacco. Perhaps some such tabu list as this would help the game locally. JOHN SMITH-What has happened to the home-buying cam

eaign, the high cost of living, government by commission, the Ka-ihi channel, civilian clothes for soldiers, the Waikiki amusement pier, the Koolaupoko belt road, and the score or more of burning questions that have fiashed in the pan during the year 1914—not to overlook actting the clock back! There are more darved reforms started in this village than in any other of equal size and population anywhere in the Seven Seas, but they are mostly conversational reforms, seventy per cent words and thirty per cent talk:

HON. WALTER F. FREAR—The subcommittee of the house committee on territories pronounced the Kapid Trausit Franchise Extension Bill the most selvanced effect to protect the public interests of a city, that had ever come to their attention. They said that it was if anything too progressive as it did not sufficiently safe-guard the interests of the investors who risked their capital in this enterprise. However, after more complete study and analysis, they expressed the opinion that the bill fully protects both the public and corporate interests and guarantees a square deal to all.

THEODORE DRANGA—The Hawaii County Fair was a grand success. Professor Clowes was the main spring of the whole enterprise from start to finish and should receive all the praise. The only thing that we fell down on was in not having a couple of good old fashioued, kahunas fix up the weather program. We trusted to Uncle Sam's weather bureau and they threw us down-cold. It caised, and raised, and raised, but it takes more than a flood to that he put Hilo under. A big crowd came and there was lots of interest and enthusiasm. We have ordered half a dozen kahunas to get busy for next year, or leave town. The second County Fair will be a jim-dandy. Look out for it!

BACK ON THE OLD FENCE



-Tacoma Ledger

did test out their knowledge of umlauts upon the baby, who conmoney it is time to send a good big shipment of Hawaiian foodstuffs—rice, coffee, canned pines and sugar, and any other products of the soil that will stand a thirty-five-day ocean voyage and at the

end thereof keep the flicker of a human soul in a child's body.

It is not charity to sit back, foot up the totals, and say that in giving of our abundance we have done our full duty. Slipping a coin off the top of the stack is not charity. Charity is splitting your last nickel with a chap that is harder up than you are. No one denies that our Belgian brothers need help. Let us give it in tangible form,

The organized committees can do the actual sending as their share of the transaction. The big firms and corporations have done their share and more than their share. The school children, the laborers and the householders in moderate circumstances would be glad to help, many of them, and donate a tin of salmon or cornedbeef, condensed milk, a pound of coffee, or half a bag of rice. Whatever is given in the way of food will be we'come when it is placed in the hands of these Beigians who were "innocent spectators." The school children of Tacoma donated 20,000 tins of condensed milk for the starving babies. Hawkii has not completely fulfilled its obligations, for as long as there is distress and want there is need obligations, for as long as there is distress and want there is need of charity.

I used to hear a lot-about the time the homesteaders were try ing to sell their pines—about the hig hold over stock of 1913 canned pines and the certainty of an overproduction this year. How about getting a few thousand cases of this overproduction? Bemembering all that I used to hear a few weeks ago, the cappers should be will ing to sell mighty choap.

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COMPANIONS OF WARTIME

Many are the combinations produced by madern travel conditions by the war, but can you beat the one on the Maru boat that fust left Hilo for Mexico and South America? asks my friend, Spectator of the Hilo Tribunc.

For the saloen dinner table—

The Japanese captain and principal officers of the Maru. One American traveler, who doesn't know where he's going,

is on his way.

A Chinese lady, wife of the Chinese consul at Peru, and doubt less wondering whether the vessel will ever get nearer than Val-paraise, even it she has luck and there is no capture at aca. A Mexican general, of high rank, with three children, on his way home hoping to get to where about seven or eight other generals are calling themselves presidents of Mexico and shooting at one another, by proxy. (Possibly he is filled with grave secrets of diplomatic conferences between Japan and Mexico.)

The dinner menu, I happen to know, is in excellent Japanese

French, and you can order what you understand, on the bill of fare The Japunese captain can be imagined presiding, with the utmost dignity, and by the means of wireless he may know any old time where he is going—but where do the rest get off! What sort of dinner parties do they have, with the Chinese ambassador's wife, the Mexican general and his three children! And down below are a lot of steerage Japanese, and a mostly Chinese crew of engineers and others. At the second cabin table possibly is an English world traveler who has in some way offended the captain and other officers and passengers, and may or may not by this time be admitted to that amazing circle at the first cabin dinner.

Now this poor boat's travel across the Pacific is made dangerous

constant chances of attack from vessels of Germany. So that even it the captain knows where he is going—he may get new orders by wireless any day—he doesn't know that he can get there. The steamer will probably travel with darkened lights at night, and seither owners, nor agents, nor passengers on board, nor officers know

where she will show up.

What an interesting dinner party there must be sightly in the first cable of this stronge steamer, and what interesting card parties afterwards? The thing is too fantastic for fiction, but it happens to be fact.

St. M St St St

ANOTHER SLAM ON HAWAII-

A returning kamanina says that he met a very pleasant gentle-man at the Bohemian Club in San Francisco who boasted that he had spent a month in Honolulu and in that time had acquired a perfect working knowledge of the Hawaiian language. He said that any clubring who memorized the three words "Prosit," "Chin-Chin," and "Alohs," could travel anywhere from Puna to Niihau n ease and comfort, and could enter into conversation with folks in any walk of life.

This is something like Jack London's remark that "in the tro-

sics men drink more than they do in more temperate climates.'

* * * * 4 THE LOGICAL STEP

President Wilson's neutrality proclamation having been extend ed to prevent the navy men from homming "It's a Long, Long Way to Tipperary," because that is the British marching song, it is now up to the secretary of the navy to put the taboo on the playing of "America" at quarters by the ship's band, because that is the tune

ARTHUR G. SMITH-If I was to depend on the good memory the chairman of the burban commission I would have had to either around, however, so I am not saying much.

Another Nebula Coming

The latest from the skies is that there is a big nebula coming in the direction of the earth at the rate of one hundred miles a second. If that nebula strikes us it will be like a ton of coal falling on a gnat. It will overwhelm us and annihilate us. Its speed is

e than three hillion miles a year.

One might think at that rate it might soon reach us, but it never will. It will veer off into endless space long before it would strike the earth. But think of the distance and its coming one hundred miles a second and never getting here, it is so far off. fact gives one an idea of the bigoess of the universe and the little plicity, where selfishness and unkindness are never tolerated and walk or swim from Hilp to return to Horolulu. My turn will come the sele of purity, boner and duty becomes the law of gravitation. Ohio State Journal.